



6th - 11th July 2026

AOM HQ

Show Letter 1

Dear Parents and Students,

The show countdown begins!

This promises to be the school event of the year and the hard work behind the scenes has already begun!

Please find details below / our starter information on the show. **If you cannot take part in the show due to holidays etc then please notify us straight away via email.**

As you may already know from previous emails - This year, we are doing something a little different for our summer show in which we really hope everyone can join, and we can't wait for you to be part of it!

Show Dates

Monday 6th – Saturday 11th July

 **How the Show Will Work**

Instead of one large theatre show, performances will take place across the week at Academy of Movement.

Students will perform on their usual class day:

- Monday classes perform Monday evening
- Tuesday classes perform Tuesday evening
- And so on through to Saturday

Each evening will include two shorter shows, making the experience more enjoyable, engaging, and less overwhelming for performers / audience. *(Please note that ABC classes will only perform once in the earlier of the 2 shows and adult classes will be invited to perform in the second only)*

Students will perform alongside their usual classmates, helping to build confidence and familiarity. As the show is incorporated into our curriculum for that week, we encourage all students to take part.

Costumes (super excited for this!)

This year, we are doing something really exciting and a little different. We are inviting students and families to create and bring their own costumes!

Each class will be given a simple theme, along with a small mood board for inspiration.

Costumes do not need to be expensive or complicated, we want this to be fun, creative and accessible for everyone, a great skill to learn in the circus industry!

Any student taking part in more than one class or routine will be required to wear a nude underlayer (see link below).

[Underlayer Link](#)

As part of our festival-style setup, all students will be using gazebo changing areas outside, so this ensures that costume changes can be done quickly, comfortably, and appropriately between routines.

More detailed costume guidance will be provided in Letter 2.

Show Experience

Yes in true AOM style it's not just about the show but an entire experience! We are turning this into a full event experience for the students, including a red carpet arrival, costume photos, and a fun "paparazzi" style atmosphere, we get to celebrate the stars they are!

On the Day

Performances will take place at Academy of Movement. Students should arrive in costume (ready to walk down the red carpet) and a tented holding area will be in place for performers.

Show times:

6th July - 5:15pm - 6:15pm & 7:15pm - 8:15pm

7th July - 5:15pm - 6:15pm & 7:15pm - 8:15pm

8th July - 5:15pm - 6:15pm & 7:15pm - 8:15pm

9th July - 5:15pm - 6:15pm & 7:15pm - 8:15pm

10th July - 5:15pm - 6:15pm & 7:15pm - 8:15pm

11th July - 12pm - 1pm & 2pm - 3pm

Further details on drop-off and collection will be sent out nearer the time

After Show Party!

We will also for the first time ever be hosting an After Show party on the 11th in the evening for cast members!

Again more details to follow on this! Expect Disco, games and a whole lot of fun!

Entry / Show Fee

The fee to take part in the show is **£10 per student**.

This is an **additional one-off event fee**, separate from your usual monthly class subscription (which continues as normal). During show week, your child's class will take place in a performance format as part of the show.

This fee contributes towards the overall event, including setup and equipment, props, music licensing, marquee hire, external toilets, additional time at AOM, outdoor facilities, and the general running costs of the show.

For students attending multiple classes, there is an additional charge of **£5 per extra class**. For example:

- 1 class per week – £10
- 2 classes per week – £15
- 3 classes per week (e.g. 2 x Development Squad + 1 class) – £20
- 4 or more classes per week – £25

Permission Form

To sign your child(ren) up to take part please fill in the below form:

Please complete the online form here by 27th April:

<https://www.academyofmovement.co.uk/showpermissionformiconic>

Sign up deadline: 27th April

It is a legal requirement that we have permission for your child to take part and be photographed/filmed.

Payment deadline: 11th May (All fees are non-refundable)

Name on account: Academy Of Movement

Account Number: 49891812

Sort Code: 52 30 31

If You Are Unable to Take Part

Students who are unable to take part can attend a make-up class during the final week of term as they will not be able to attend their usual class during show week. Please email ahead of time to arrange this.

Staying Updated

Further details (including timings, arrival information, and final plans) will be shared in Show Letter 2&3

For quick access to show information, please visit:

<https://www.academyofmovement.co.uk/show>

It is also extremely important that classes are attended consistently during show term, as routines will be taught and developed each week.

Further information to follow on Audience Tickets, Show T-shirts, Programmes, Aftershow party etc.

We are incredibly excited about this year's show. It's going to be a fun, energetic and memorable experience for all involved.

Thank you as always for your support, we can't wait to all create this together!

Happy show term! 🎉🌟