



Show Letter 3

Dear Parent/Guardian,

With **show week** fast approaching, excitement is building as all the final preparations come together! 🎪 ✨

A huge **thank you** to everyone for arriving in costume this week for our dress rehearsals. We have been completely blown away by your costumes and cannot wait for you to see the finished productions!

Please take a few minutes to read all of the information below carefully. We also recommend referring back to **Show Letter 2**, as many common questions are answered there.

🎭 Arrival & Dressing Rooms

Parents/guardians are not permitted to enter the dressing room areas under any circumstances.

The gazebo will be divided into separate areas for different groups of children.

Once your child has been signed in they will walk the red carpet . After your child's **red carpet photograph** has been taken, they will be escorted by a member of staff directly to their dressing room group. Our staff and chaperones will be there to welcome every child and ensure they reach the correct group safely.

No Jewellery

For safety reasons, no jewellery of any kind is to be worn under any circumstances while participating in the show.

We strongly recommend leaving all jewellery at home.

Any jewellery brought to the venue must be removed before performing, and Academy of Movement cannot accept responsibility for any items that are lost or misplaced.



Mobile Phones

Students bringing mobile phones must keep them **on silent at all times**.

No photographs or videos are to be taken inside the dressing rooms whilst students may be changing.

If students wish to take photographs in costume, these must be taken away from any changing areas.

This forms part of our safeguarding procedures.

All students will be reminded of this on show day, and we would appreciate parents reinforcing this beforehand.



Food, Drinks & Entertainment



NO NUTS - VERY IMPORTANT

Please do **not** bring any food containing nuts under any circumstances.

We have students with severe nut allergies and even the smallest trace could cause a serious medical emergency.

Food & Water

Please ensure your child brings:

- Plenty of food for their dinner

- Snacks
- A refillable water bottle

All rubbish **must** be placed back into lunch boxes and taken home.

Please remind your child of this, chaperones will also be reminding them of this.

Entertainment

There will only be small periods of waiting throughout the shows this time around, however children are welcome to bring a small activity such as:

- Colouring
- Books
- Card games
- Puzzle books
- Small travel games

to help keep them occupied backstage.

Handheld Fans

With the current forecast looking warm, we highly recommend packing a **small handheld fan** for your child.



Quick Changes

If your child has routines close together, this will be classed as a **quick change**.

As previously advised, any child needing to change costumes **must** wear an underlayer. Link from show letter 1 : [Under Layer Link](#)

The dressing rooms should be used for changing. The toilets must remain available for toilet use and not be used as changing areas.



Photo & Video

Our photographer and videographer will be on site throughout the event capturing every unforgettable moment.

On arrival, every performer will have their **red carpet photographs** taken as they make their grand entrance.

Throughout the performances they will also be capturing:

- Stunning action photographs
- A professional recording of each show

All photographs and videos will be available to purchase after the event, allowing you to relive these special memories for years to come.

Audience Entry/ Tickets

All audience members will enter Academy of Movement via the **second side door** (next to the usual collection door). This entrance takes you directly into the main gym where the audience seating area will be located. This will also be the exit at the end of the performance.

To help everyone get seated as quickly as possible, please have your tickets ready before reaching the entrance.

Each audience member must present the TicketSource ticket showing the QR code and seat number, as this is used to scan you into the event and direct you to your allocated seat.

Please note: the original booking confirmation email is not your ticket.

Unfortunately, entry cannot be granted without a valid TicketSource QR code, so please make sure your tickets have been downloaded or are easily accessible before joining the queue.

If you haven't purchased your tickets yet, then be quick as some shows are already sold out! Please see link below:

<https://www.ticketsource.com/academyofmovement>



Wheelchair Users

If you or a member of your party is a wheelchair user, please make yourself known to a member of staff on arrival and ask for **Ben**, who will assist you with access through the shutter entrance.

If you need to use the accessible toilet, please do so **before the show begins**. Due to the location of the accessible toilet within the building, access during the performance is unfortunately out of bounds.



Toilets

There will be portable toilets available outside AOM for audience members to use.

Where possible, we kindly ask that you use the toilets before the show begins and avoid leaving during the performance. The show is relatively short, so if you can, please wait until the end before using the facilities. Thank you for helping to minimise disruption for both our performers and other audience members.

Please note that **no audience members are permitted to enter the Academy of Movement reception or backstage areas** at any time.



Parking

Please note that our car park will be closed throughout show week to accommodate our gazebo, portable toilets and red carpet area. We kindly ask that you park on nearby roads or walk where possible, ensuring that you do not block access to other businesses, driveways or roads and please do not use other Businesses carparks. Matalan also offers 2 hours free parking.

Thank you for your cooperation.



Refreshments

Our refreshment stand will be open **before each show**, serving a selection of:

- Bottled water
- Soft drinks
- Crisps
- Pick 'n' Mix

Cash or card is accepted.



Show Programmes

If you have pre-ordered a programme, please collect it from the **Programme Collection Desk**, located next to the refreshments stand.

Simply give your **name** to the member of staff at the desk, and they will find your programme for you.

If you haven't pre-ordered a programme, unfortunately we will not have any available to purchase on the day.



Running Order

Please find the show running orders attached to this email. For students in more than one routine, please use these for reference of what costume to arrive in. Copies will also be displayed inside the dressing rooms backstage for students.



Show T-Shirts

Show T-shirts are to be collected on show day at the sign in desk.

Children with a show T-shirt should wear it over their costume for the bows at the end of each show.

If your child does not have a show T-shirt, they should simply remain in their final (or only) costume.



Collection After the Show

At the end of the performance, **our youngest groups will be brought out first.**

A member of staff will call each child's name individually.

Parents should wait **outside in the car park area behind the red carpet** until their child's name has been called.

This helps us ensure every child is collected safely and efficiently.



After Show Party

The celebrations don't end when the final curtain comes down! We invite you to celebrate your achievements!

All Academy of Movement students are invited to join us for our **ICONIC After Show Party** on:



Saturday 11th July



6:00pm – 8:00pm

Come and celebrate an incredible week of **EPIC shows** with all your AOM friends at our **ICONIC After Show Party!**

We'll have music from DJ Ben, games, circus fun and refreshments available to buy, including drinks, sweets and pick 'n' mix.

What to wear:

There's no need to wear your show costume (unless you'd like to!). Just come in comfortable party clothes that you can move around in. Please avoid large buttons or zips, as we'll still be taking part in circus activities.

Please note:

The party is **FREE** to attend, but **booking is essential**. Only students with a booked place will be able to attend.

Book your free place here:

[Book your place at the aftershow party!](#)

Our refreshments stand will also be open throughout the evening, with soft drinks, water, crisps and Pick 'n' Mix available to purchase.



Please Help Us Keep AOM Clean

As Academy of Movement is first and foremost our gym, we'd really appreciate your help in keeping it clean throughout the event.

Please:

- Take all rubbish home with you.
- Dispose of any drinks and food responsibly.
- Be mindful of arriving with clean footwear.

Thank you for helping us look after our home.

Show Day Checklist

Before leaving home, have you packed:

- ☐ Show Box (if performing in multiple routines)
- ☐ Medication
- ☐ Dinner & snacks
- ☐ Water bottle
- ☐ Oversized top, dressing gown or cover-up
- ☐ Hand/desk mirror
- ☐ Handheld fan
- ☐ Make-up for touch-ups
- ☐ Hairspray/hair products
- ☐ Entertainment (books, colouring, puzzles, handheld games)

If you need to revisit any information then here are some useful links below:

<https://www.academyofmovement.co.uk/show>

 Show Letter 1 .pdf

 Show letter 2 - ICONIC.docx.pdf

[Talk to Robo-Coach](#)

We cannot wait to welcome you all to **ICONIC 2026** and celebrate everything our amazing students have achieved this year.

See you on the red carpet! 🎪 ✨

